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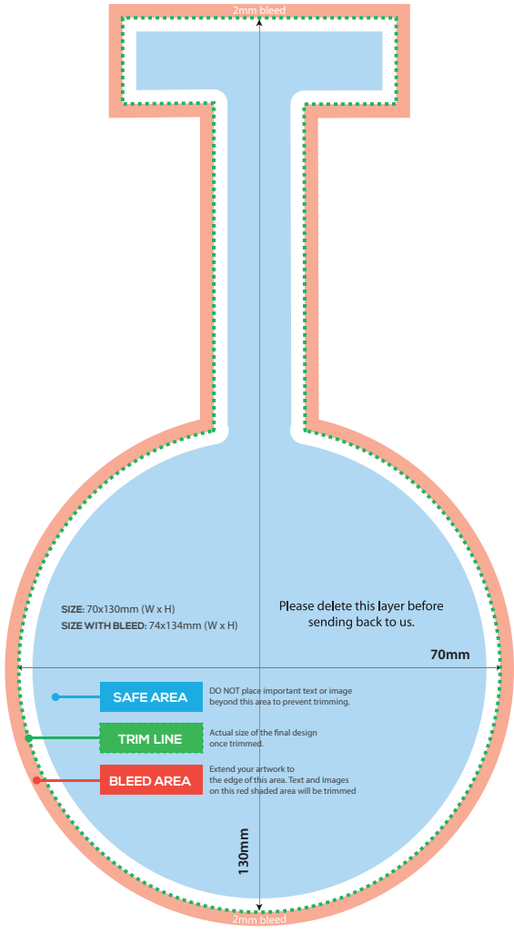
PRODUCT SETUP FACT SHEET

WOBBLERS

Wobblers (70X130)

GENERIC FACTS:

- Convert all text to outlines
- Embed and flatten all images and transparencies
- Set up crop marks and trim lines
- 2mm external bleed
- 2mm internal bleed
- If your design has a border, it must be no less than 3mm thick (5mm including bleed)
- File provided in CMYK only unless using an IBS Pantone Colour.
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K (particularly on uncoated stock - e.g. 100gsm laser)
- Supplied as press ready PDF



WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

IMPORTANT DESIGN NOTES:

- Please bear in mind that adding a matt cello glaze will darken the colours by approximately 5%
- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Size: 70 x 130 mm (W x H)
- Size with bleed: 74 x 134 mm (W x H)
- 2mm internal and external bleed requirement