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PRODUCT SETUP FACT SHEET

DESK PAD

297x210

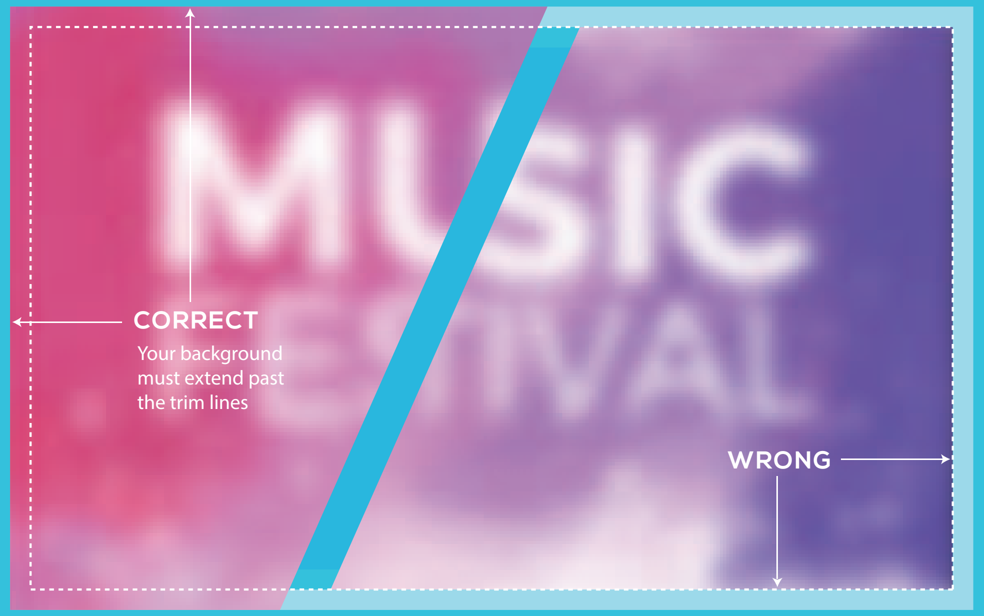
ARTWORK HERE

GENERIC FACTS:

- Convert all text to outlines
- 2mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



CORRECT
Your background
must extend past
the trim lines

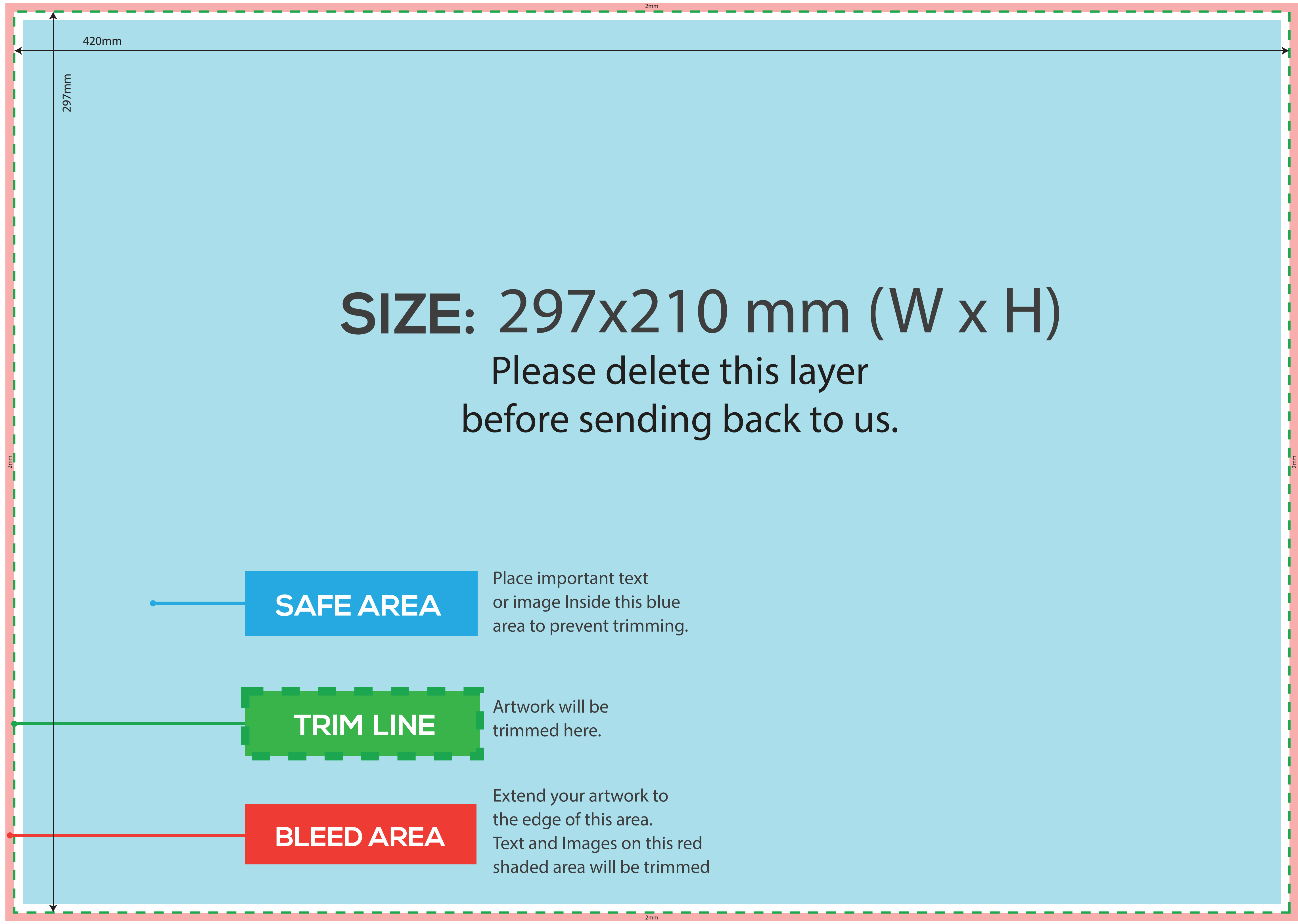
WRONG

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 297mm x 210mm (WxH)
- Total size with bleed: 301mm x 214mm (WxH)
- Use of vector image recommended
- 2mm bleed requirement



SIZE: 297x210 mm (W x H)

Please delete this layer
before sending back to us.

SAFE AREA Place important text
or image Inside this blue
area to prevent trimming.

TRIM LINE Artwork will be
trimmed here.

BLEED AREA Extend your artwork to
the edge of this area.
Text and Images on this red
shaded area will be trimmed