

# PRODUCT SETUP FACT SHEET

## SPOT UV BUSINESS CARD

90x55mm

### WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



### GENERIC FACTS:

- Convert all text to outlines
  - 3mm bleed requirement
  - File provided in CMYK only
  - Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
  - Supplied as press ready PDF
- Spot UV elements to be Spot Colour - called SPOT UV with a colour of 100% magenta called

### IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

### PRODUCT SPECIFICS:

- Artwork size: 90mm x 55mm (WxH)
- Total size with bleed: 96mm x 61mm (WxH)
- Use of vector image recommended
- 3 mm bleed requirement
- 2mm safe zone from bleed line

3mm Bleed

55mm

90mm

# FRONT OF CARD

Only supply standard print elements on this page  
Do not include item to be SPOT UV

**SIZE: 90x55 mm (W x H)**

Please delete this layer  
before sending back to us.

3mm Bleed

3mm Bleed

## SAFE AREA

Place important text  
or image inside this blue  
area to prevent trimming.

## TRIM LINE

Artwork will be  
trimmed here.

## BLEED AREA

Extend your artwork to  
the edge of this area.  
Text and Images on this red  
shaded area will be trimmed

3mm Bleed

3mm Bleed

55mm

90mm

# BACK SIDE OF CARD

Side not to be Spot UV

**SIZE: 90x55 mm (W x H)**

Please delete this layer  
before sending back to us.

3mm Bleed

3mm Bleed

## SAFE AREA

Place important text  
or image inside this blue  
area to prevent trimming.

## TRIM LINE

Artwork will be  
trimmed here.

## BLEED AREA

Extend your artwork to  
the edge of this area.  
Text and Images on this red  
shaded area will be trimmed

3mm Bleed

3mm Bleed

55mm

90mm

# SPOT ELEMENT ONLY

Only supply elements that are to be Spot UV on this page

**SIZE: 90x55 mm (W x H)**

Please delete this layer  
before sending back to us.

3mm Bleed

3mm Bleed

## SAFE AREA

Place important text  
or image Inside this blue  
area to prevent trimming.

## TRIM LINE

Artwork will be  
trimmed here.

## BLEED AREA

Extend your artwork to  
the edge of this area.  
Text and images on this red  
shaded area will be trimmed

3mm Bleed

3mm Bleed

55mm

90mm

# PROOF OF SPOT UV

Background and Spot UV

**SIZE: 90x55 mm (W x H)**

Please delete this layer  
before sending back to us.

3mm Bleed

3mm Bleed

## SAFE AREA

Place important text  
or image inside this blue  
area to prevent trimming.

## TRIM LINE

Artwork will be  
trimmed here.

## BLEED AREA

Extend your artwork to  
the edge of this area.  
Text and Images on this red  
shaded area will be trimmed

3mm Bleed

# SPOT UV GUIDELINES

## File Specifications

- › Bleed: Standard 3mm bleed for artwork
- › Artwork: Spot UV Component must be supplied as Vector Art.
- › Spot UV Component must be supplied as a Spot Colour Called "Spot UV" 100% Magenta, remainder of artwork must be in CMYK

## GENERIC SCODIX GUIDELINES

BUSINESS CARD SIZE: 90mm x 55mm



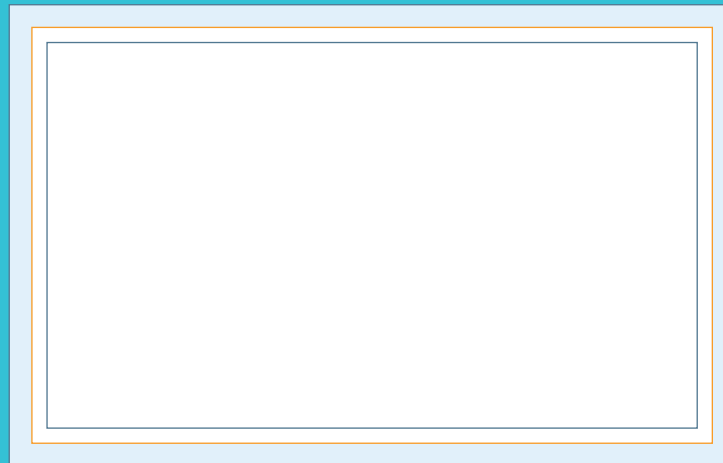
TRIM SIZE: 90mm x 55mm



BLEED: 96mm x 61mm



SAFE PRINT AREA: 86mm x 51mm



## Instructions:

- › Spot UV must be supplied as a 4 page PDF
- › The first page of the document will be the page that the Spot UV is applied to

### Page: 1

Artwork for printing only on the front



### Page: 2

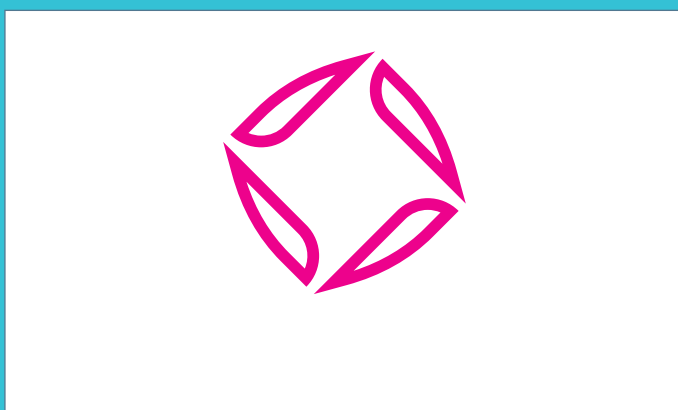
Artwork for the back



- › Page 1 will have the Spot UV applied to it.
- › Please only place items that will be printed on this page.
- › Spot UV elements will need to be placed in the correct position on page 3

### Page: 3

Spot UV only (Scodix to be Spot Colour called "SPOT UV" 100% Magenta)



### Page: 4 (PROOF ONLY)

Front art and Spot UV combined (positional guide Only)

