PRODUCT SETUP FACT SHEET

SPOT UV BUSINESS CARD
90x55mm

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

CORRECT
Your background must extend past the trim lines

WRONG

GENERIC FACTS:

- Convert all text to outlines
- 3mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF
  Spot UV elements to be Spot Colour called SPOT UV with a colour of 100% magenta called

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 90mm x 55mm (WxH)
- Total size with bleed: 96mm x 61mm (WxH)
- Use of vector image recommended
- 3 mm bleed requirement
- 2mm safe zone from bleed line

90mm

55mm

FRONT OF CARD

Only supply standard print elements on this page
Do not include item to be SPOT UV

SAFE AREA

Place important text or image Inside this blue area to prevent trimming.

TRIM LINE

Artwork will be trimmed here.

BLEED AREA

Extend your artwork to the edge of this area. Text and Images on this red shaded area will be trimmed

SIZE: 90x55 mm (W x H)

Please delete this layer
before sending back to us.

90mm

55mm

BACK SIDE OF CARD

Side not to be Spot UV

SAFE AREA

Place important text or image Inside this blue area to prevent trimming.

TRIM LINE

Artwork will be trimmed here.

SIZE: 90x55 mm (W x H)

Please delete this layer
before sending back to us.

BLEED AREA

Extend your artwork to the edge of this area. Text and Images on this red shaded area will be trimmed

90mm

55mm

SPOT ELEMENT ONLY
Only supply elements that are to be Scodix on this page

SAFE AREA — Place important text or image Inside this blue area to prevent trimming

TRIM LINE — Artwork will be trimmed here.

BLEED AREA — Extend your artwork to the edge of this area. Text and Images on this red shaded area will be trimmed

SIZE: 90x55 mm (W x H)

Please delete this layer
before sending back to us.

90mm

55mm

PROOF OF SPOT UV

Background and SPOT UV

SAFE AREA

Place important text or image inside this blue area to prevent trimming.

TRIM LINE

Artwork will be trimmed here.

BLEED AREA

Extend your artwork to the edge of this area. Text and images on this red shaded area will be trimmed

SIZE: 90x55 mm (W x H)

Please delete this layer before sending back to us.

SPOT UVGUIDELINES

File Specifications

> Bleed: Standard 3mm bleed for arwork

> Artwork: Spot UV Component must be supplied as Vector Art.

> Spot UV Component must be supplied as a Spot Colour Called "Spot UV" 100% Magenta, remainder of artwork must be in CMYK

GENERIC SCODIX GUIDELINES
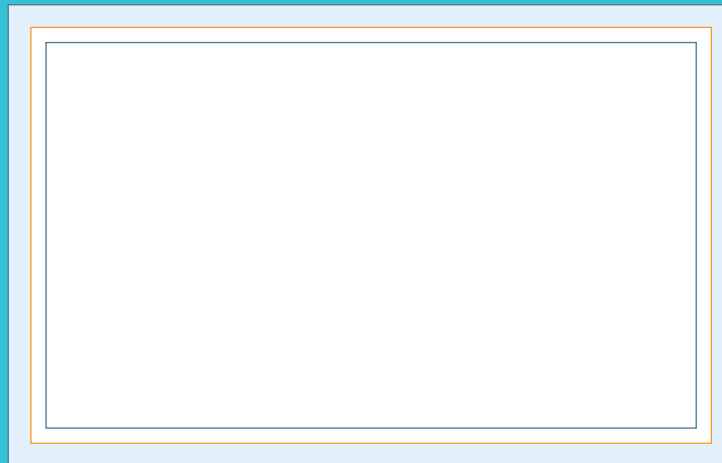
BUSINESS CARD SIZE: 90mm x 55mm

TRIM SIZE: 90mm x 55mm BLEED: 96mm x 61mm SAFE PRINT AREA: 86mm x 51mm

Instructions:

> Spot UV must be supplied as a 4 page PDF

> The first page of the document will be the page that the Spot UV is applied to
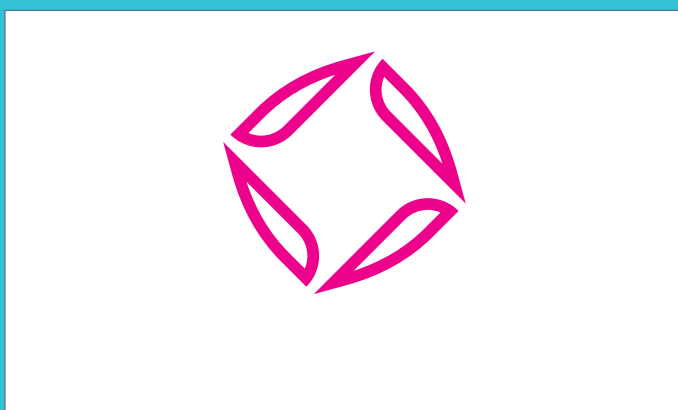
Page: 1
Artwork for printing only on the front

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> **Page 1 will have the Spot UV applied to it.**
> **Please only place items that will be printed on this page.**
> **Spot UV elements will need to be places in the correct position on page 3**

Page: 2
Artwork for the back

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Page: 3
Spot UV only (Scodix to be Spot Colour called "SPOT UV" 100% Magenta)

Page: 4 (PROOF ONLY)
Front art and Spot UV combined (positional guide Only)

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MANAGEMENT SERVICES