

PRODUCT SETUP FACT SHEET

BROCHURE

630x297mm



GENERIC FACTS:

- Convert all text to outlines
- Roll Fold: 5mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

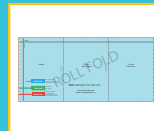
- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

PRODUCT SPECIFICS:

- Artwork size: 630mm x 297mm (WxH)
- **Roll Fold** -
Total size with bleed: 640mm x 307mm (WxH)



Roll Fold
page 2 & 3

630mm

297mm

208mm

211mm
Back Cover

211mm
Front Cover

This is a fold

This is a fold

ROLL FOLD

SIZE: 630x297 mm (W x H)

Please delete this layer
before sending back to us.

SAFE AREA

Place important text or image inside this blue area to prevent trimming.

TRIM LINE

Artwork will be trimmed here.

BLEED AREA

Extend your artwork to the edge of this area. Text and images on this red shaded area will be trimmed.

5mm bleed

630mm

297mm

211mm
Inside Front Cover

211mm

208mm

This is a fold

This is a fold

ROLL FOLD

SIZE: 630x297 mm (W x H)

Please delete this layer
before sending back to us.

SAFE AREA

Place important text or image inside this blue area to prevent trimming.

TRIM LINE

Artwork will be trimmed here.

BLEED AREA

Extend your artwork to the edge of this area. Text and images on this red shaded area will be trimmed.

5mm bleed