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PRODUCT SETUP FACT SHEET

BOLLARD SIGNS

300x1800mm

GENERIC FACTS:

- Convert all text to outlines
- 5mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

PRODUCT SPECIFICS:

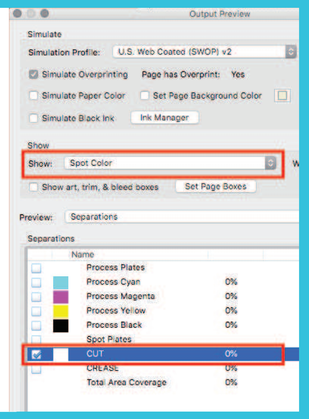
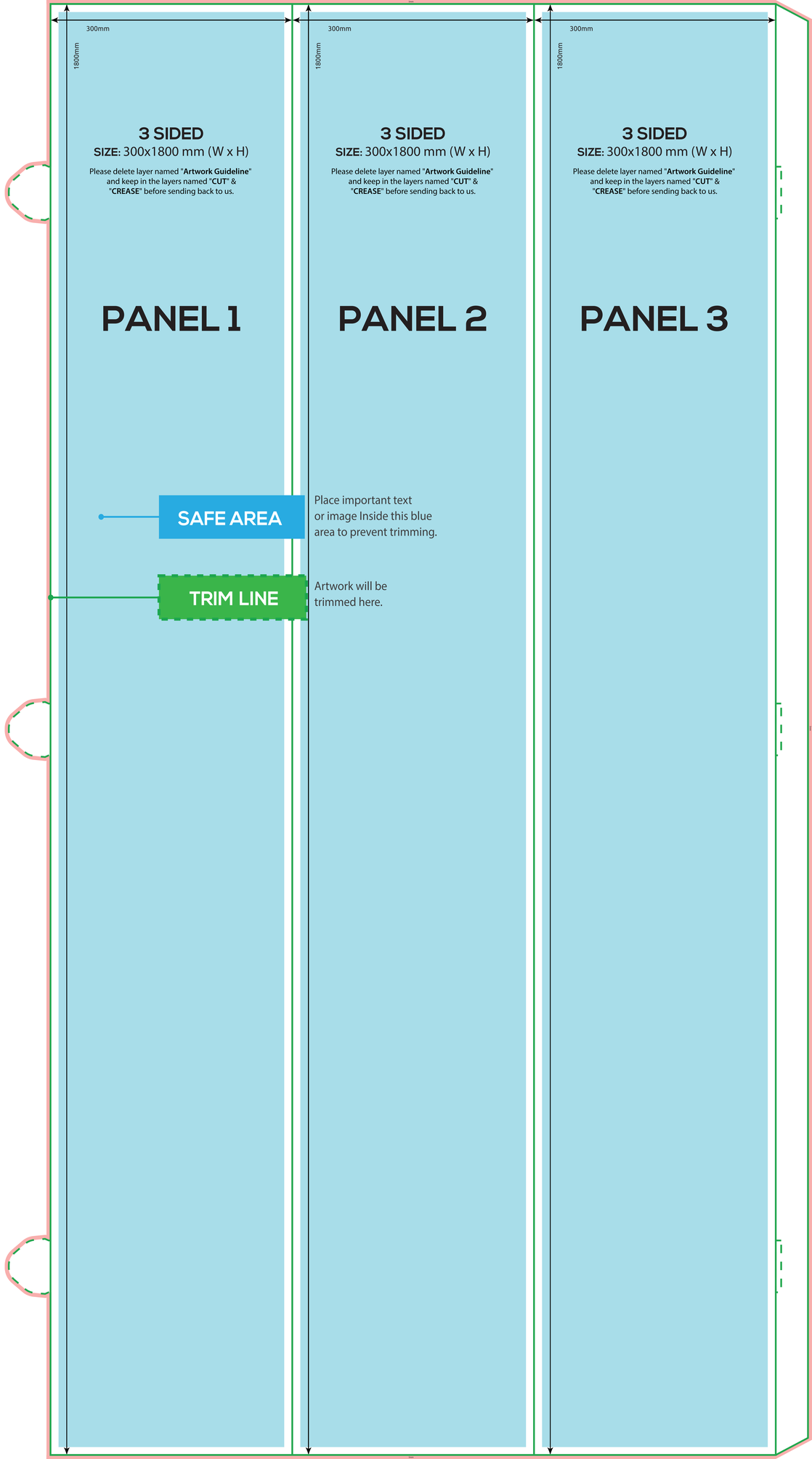
- Artwork size: 300mm x 1800mm (WxH)
- Use of vector image recommended
- Please delete layer named "Artwork Guideline" and keep in the layers named "CUT" & "CREASE" before sending back to us.
- 5mm bleed requirement

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

HOW TO CHECK YOUR PRESS READY PDF IS SET UP CORRECTLY

- In Adobe Acrobat Pro open the Output Preview
- Change the 'Show' field from 'CMYK' to 'Spot Color'
- Turn off all layers except the 'Cut' layer