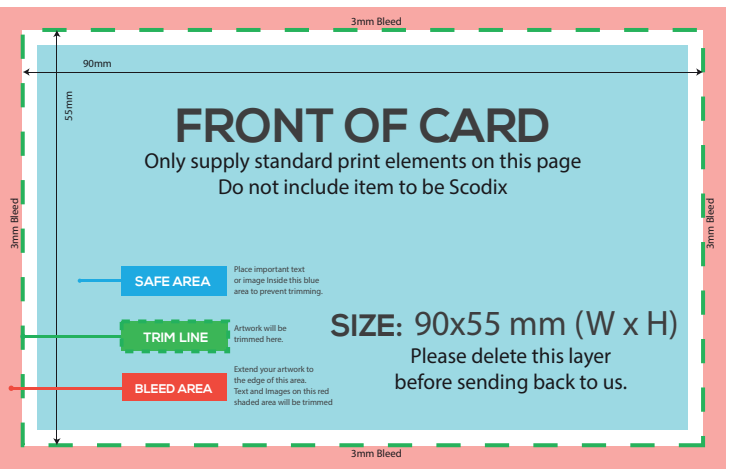


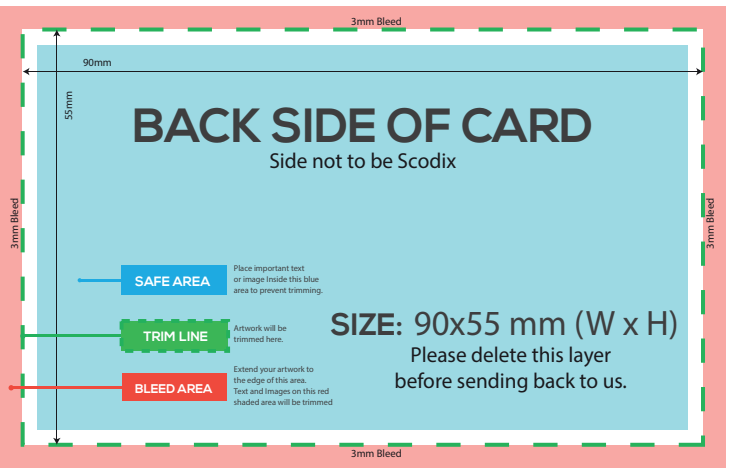


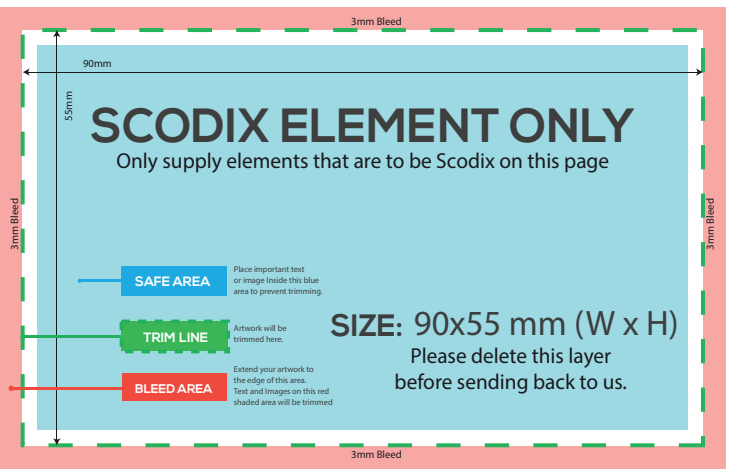


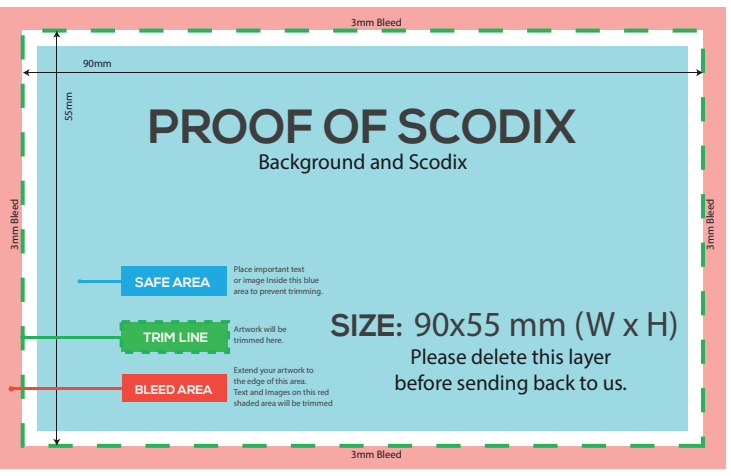


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# PRODUCT SETUP FACT SHEET

## SCODIX BUSINESS CARD

90x55mm

### WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

### GENERIC FACTS:

- Convert all text to outlines
- 3mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF
  Scodix elements to be Spot Colour called Scodix with a colour of 100% magenta called

### IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

### PRODUCT SPECIFICS:

- Artwork size: 90mm x 55mm (WxH)
- Total size with bleed: 96mm x 61mm (WxH)
- Use of vector image recommended
- 3 mm bleed requirement
- 2mm safe zone from bleed line



# SCODIX GUIDELINES

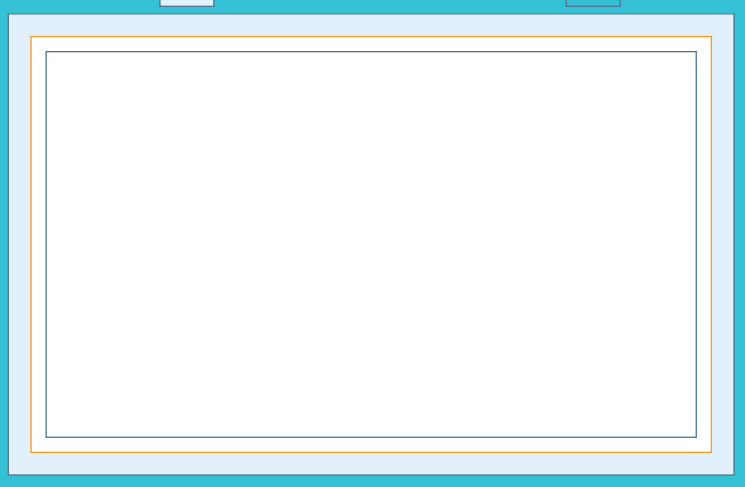
## File Specifications

- Bleed: Standard 3mm bleed for arwork
- Artwork: Scodix Component must be supplied as Vector Art.
- Scodix Component must be supplied as a Spot Colour Called "SCODIX" 100% Magenta, remainder of artwork must be in CMYK

# GENERIC SCODIX GUIDELINES

BUSINESS CARD SIZE: 90mm x 55mm

TRIM SIZE: 90mm x 55mm  BLEED: 96mm x 61mm  SAFE PRINT AREA: 86mm x 51mm



## Instructions:

- Scodexing must be supplied as a 4 page PDF
- The first page of the document will be the page that the Scodix is applied to

### Page: 1

Artwork for printing only on the front

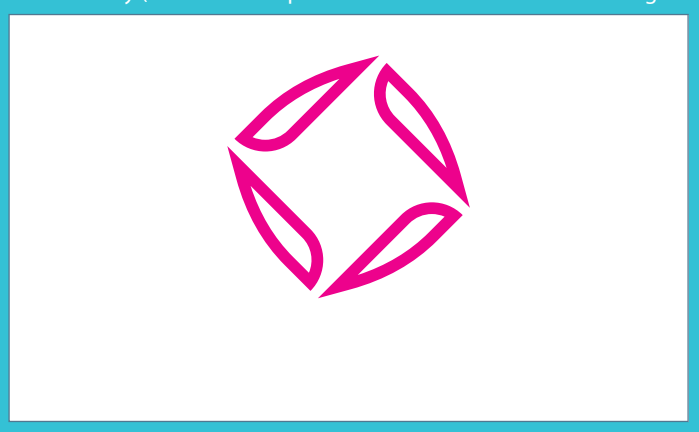
### Page: 2

Artwork for the back

- **Page 1 will have the Scodix applied to it.**
- **Please only place items that will be printed on this page.**
- **Scodix elements will need to be places in the correct position on page 3**

### Page: 3

SCODIX only (Scodix to be Spot Colour called "SCODIX 100% Magenta)



### Page: 4 (PROOF ONLY)

Front art and Scodix combined (positional guide Only)