PRODUCT SETUP
FACT SHEET

SCODIX BUSINESS CARD
90x55mm

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

CORRECT
Your background must extend past the trim lines

WRONG

GENERIC FACTS:

- Convert all text to outlines
- 3mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF
  Scodix elements to be Spot Colour called Scodix with a colour of 100% magenta called

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 90mm x 55mm (WxH)
- Total size with bleed: 96mm x 61mm (WxH)
- Use of vector image recommended
- 3 mm bleed requirement
- 2mm safe zone from bleed line

90mm

55mm

FRONT OF CARD
Only supply standard print elements on this page
Do not include item to be Scodix

SAFE AREA — Place important text or image inside this blue area to prevent trimming.

TRIM LINE Artwork will be trimmed here.

BLEED AREA Extend your artwork to the edge of this area. Text and images on this red shaded area will be trimmed

SIZE: 90x55 mm (W x H)
Please delete this layer
before sending back to us.

90mm

55mm

BACK SIDE OF CARD

Side not to be Scodix

SAFE AREA Place important text or image inside this blue area to prevent trimming

TRIM LINE Artwork will be trimmed here.

BLEED AREA Extend your artwork to the edge of this area. Text and images on this red shaded area will be trimmed

SIZE: 90x55 mm (W x H)

Please delete this layer
before sending back to us.

90mm

55mm

SCODIX ELEMENT ONLY

Only supply elements that are to be Scodix on this page

SAFE AREA
Place important text or image inside this blue area to prevent trimming

TRIM LINE
Artwork will be trimmed here.

BLEED AREA
Extend your artwork to the edge of this area. Text and images on this red shaded area will be trimmed

SIZE: 90x55 mm (W x H)

Please delete this layer
before sending back to us.

90mm

55mm

PROOF OF SCODIX

Background and Scodix

SAFE AREA — Place important text or image inside this blue area to prevent trimming.

TRIM LINE — Artwork will be trimmed here.

BLEED AREA — Extend your artwork to the edge of this area. Text and images on this red shaded area will be trimmed

SIZE: 90x55 mm (W x H)

Please delete this layer before sending back to us.

SCODIX GUIDELINES

File Specifications

› Bleed: Standard 3mm bleed for arwork

› Artwork: Scodix Component must be supplied as Vector Art.

› Scodix Component must be supplied as a Spot Colour Called "SCODIX" 100% Magenta, remainder of artwork must be in CMYK

GENERIC SCODIX GUIDELINES
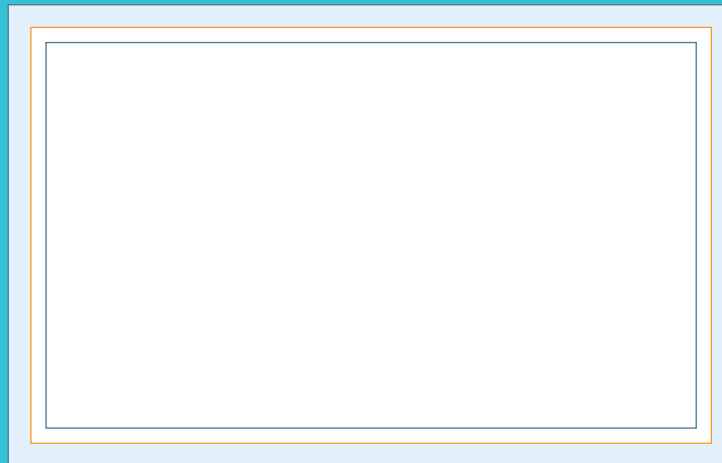
BUSINESS CARD SIZE: 90mm x 55mm

TRIM SIZE: 90mm x 55mm   BLEED: 96mm x 61mm   SAFE PRINT AREA: 86mm x 51mm

Instructions:

› Scodexing must be supplied as a 4 page PDF

› The first page of the document will be the page that the Scodix is applied to
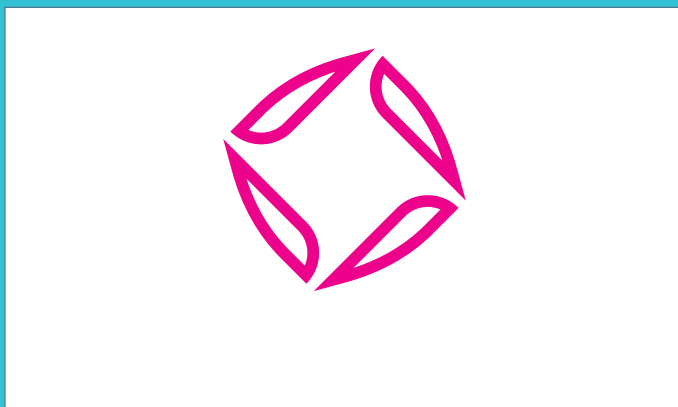
Page: 1
Artwork for printing only on the front

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› **Page 1 will have the Scodix applied to it.**
› **Please only place items that will be printed on this page.**
› **Scodix elements will need to be places in the correct position on page 3**

Page: 2
Artwork for the back

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Page: 3
SCODIX only (Scodix to be Spot Colour called "SCODIX 100% Magenta)

Page: 4 (PROOF ONLY)
Front art and Scodix combined (positional guide Only)

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