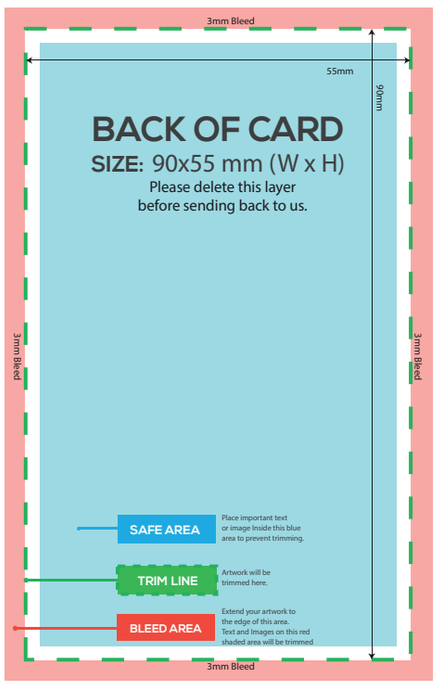


This page must be deleted before submitting

PRODUCT SETUP FACT SHEET

SPOT UV BUSINESS CARD

90x55mm

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

GENERIC FACTS:

- Convert all text to outlines
- 3mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF
- SPOT UV elements to be Spot Colour called SPOT UV with a colour of 100% black set to overprint

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 90mm x 55mm (WxH)
- Total size with bleed: 96mm x 61mm (WxH)
- Use of vector image recommended
- 3 mm bleed requirement
- 2mm safe zone from bleed line

SPOT UV GUIDELINES

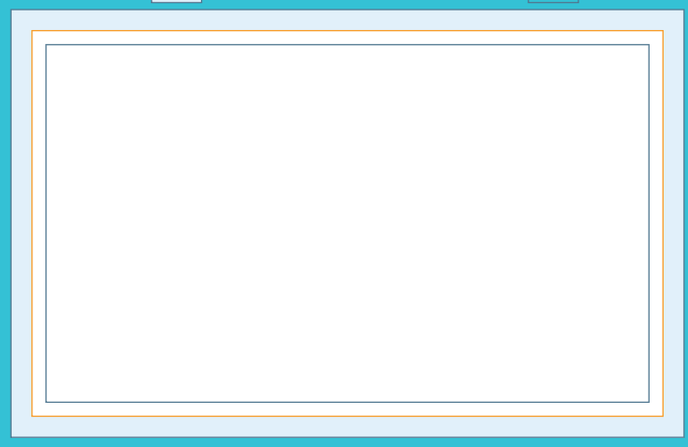
File Specifications

- Bleed: Standard 3mm bleed for arwork
- Artwork: Spot UV Component must be supplied as Vector Art.
- Spot UV Component must be supplied as a Spot Colour Called "SPOT UV" 100% Black set to overprint. The remainder of artwork must be in CMYK

GENERIC SPOT UV GUIDELINES

BUSINESS CARD SIZE: 90mm x 55mm

TRIM SIZE: 90mm x 55mm BLEED: 96mm x 61mm SAFE PRINT AREA: 86mm x 51mm



Instructions:

- Spot UV must be supplied as a 2 page PDF
- The first page of the document will be the page that the Spot UV is applied to

Page: 1
Front of artwork and Spot UV Elements
Printed Elements to under Spot UV Elements

Page: 2
Artwork for the back