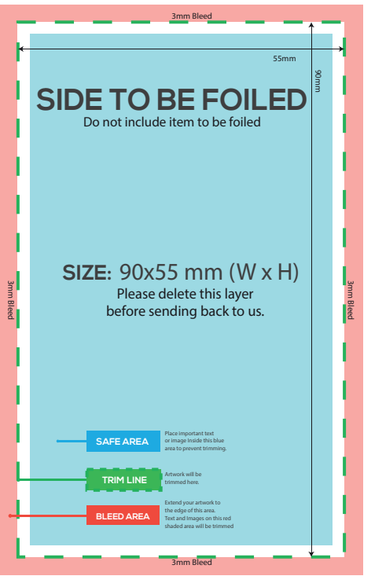

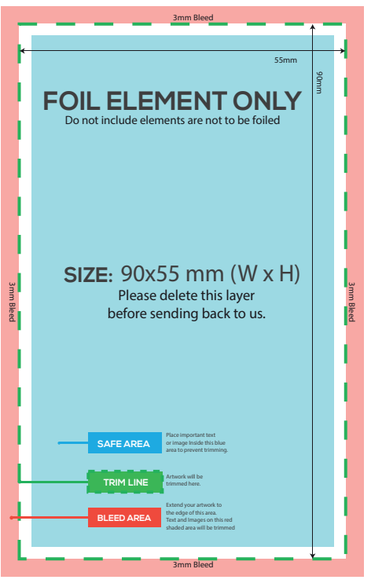

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PRODUCT SETUP FACT SHEET

FOILED BUSINESS CARD

90x55mm

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

GENERIC FACTS:

- Convert all text to outlines
- 3mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 90mm x 55mm (WxH)
- Total size with bleed: 96mm x 61mm (WxH)
- Use of vector image recommended
- 3 mm bleed requirement
- 2mm safe zone from bleed line

FOIL GUIDELINES

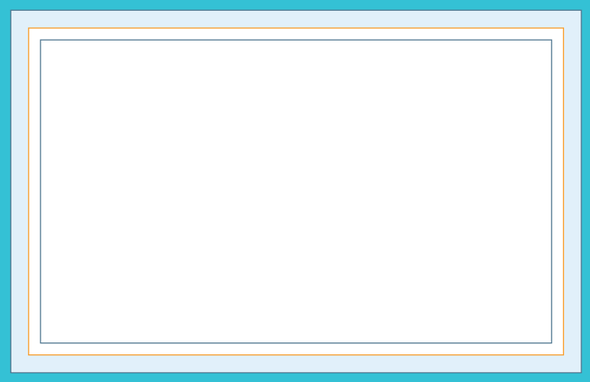
File Specifications

- Bleed: Standard 3mm bleed for arwork
- Artwork: Foil Component must be supplied as Vector Art.
- Foil Component must be supplied as 100% black, remainder of artwork must be in CMYK

GENERIC FOILGUIDELINES

BUSINESS CARD SIZE: 90mm x 55mm

TRIM SIZE: 90mm x 55mm BLEED: 96mm x 61mm SAFE PRINT AREA: 86mm x 51mm



Instructions:

- Foiling must be supplied as a 4 page PDF

Page: 1

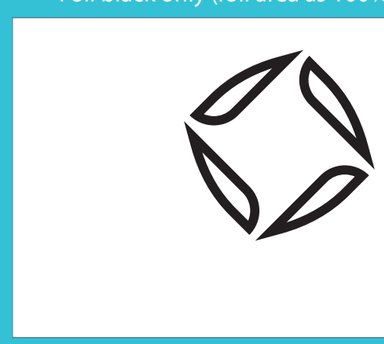
Artwork for printing only on the front

Page: 2

Artwork for the back

Page: 3

Foil black only (foil area as 100% black)



Page: 4

Front art and foil combined (positional guide)